

## Privacy Policy

SAMA Group Limited are committed to maintaining the trust and confidence of visitors to our website [www.samabankside.co.uk](http://www.samabankside.co.uk). Your data is very important to us and SAMA Group Limited uses and stores your data to manage your booking with us and for marketing purposes with your consent. You may withdraw your consent from marketing at any time by contacting us at: [info@samabankside.co.uk](mailto:info@samabankside.co.uk) or by selecting 'unsubscribe' from our newsletters.

### BOOKINGS

To enable us to manage your reservation effectively we may ask you to provide personal details such as your name, email address, telephone number, guests names and payment information. We use this information to manage your enquiry and requests and occasionally to advise you about any services or products which may be of interest to you and your booking.

Our bookings and ticket sales are managed by Collins and Book A Table. These are used to manage your booking and allows us to communicate with you regarding your booking. Their privacy policies can be found here: Collins - <https://www.designmynight.com/privacy-policy>  
Book A Table - <https://www.bookatable.co.uk/legal#privacy>

### MAILING LISTS

As part of the registration process for our e-newsletter, we collect personal information which includes your name, email address and may include your date of birth. This information is used for a number of reasons including to tell you about events and things you've asked us to tell you about, to contact you if we need to obtain or provide additional information, to check our records are correct and to check every now and then that you're happy and satisfied. We don't rent, trade or sell email lists with other organisations and businesses.

We use a third-party provider, MailChimp, to deliver our newsletters. We gather statistics around email opening and clicks using industry standard technologies to help us monitor and improve our e-newsletter. For more information, please see <https://mailchimp.com/legal/privacy/>

You can unsubscribe to general mailings at any time, day or night, by clicking the unsubscribe link at the bottom of any of our emails or by emailing us anytime: [steve@samabankside.co.uk](mailto:steve@samabankside.co.uk)

### COOKIES & ANALYTICS

We use cookies on our website and this is partly to provide basic web services and partly to help us to monitor and track website usage through Google Analytics and Wix.

When you visit [www.samabankside.co.uk](http://www.samabankside.co.uk) we use third party services from Google Analytics and Wix to collect standard internet log information and details of visitor behaviour patterns. We do this so we can learn how many visitors visit different parts of our site. This information is processed in such a way which does not identify anyone and we do not make any attempt to find out the identities of those visiting our website. Their privacy policies can be found here:

Google - <https://policies.google.com/privacy?hl=en>

Wix - <https://www.wix.com/about/privacy>

**WI-FI**

When you use the WI-FI service at SAMA Bankside we may collect data about your device, the volume of data used, the websites and applications accessed and your usage by access time, frequency and location.

The WI-FI services are provided by BT and they may collect data for their own reasons. Their privacy policy can be found here: <https://www.btwifi.co.uk/terms-and-conditions/privacy-policy.jsp>

**ACCESS TO YOUR INFORMATION**

You are entitled to view, amend, or delete the personal information that we hold. Please email your request to [steve@samabankside.co.uk](mailto:steve@samabankside.co.uk)

**CHANGES TO OUR PRIVACY POLICY**

Any updates to this privacy policy will be placed on this webpage. This privacy notice was last updated in July 2018.